Engaging Customers In Energy Management

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Change in Average Household Electric Usage Since 1990

nation  California  Oregon  Massachusetts  PGE  Washington
Utilities should focus on total EV load

This represents the EVs that will be added to the service territory without utility action.

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Chart showing EV load from 2017 to 2030.
Cost Effective Utility Investment
Line Extension Analysis

Investing in EV Connection to Grid
$588 investment/EV
$58 million/100,000 EVs