NWEC
Next Generation Energy Efficiency
Innovations in Low Income EE
**Background: NW Natural**

- Largest independent natural gas utility in the Pacific Northwest
- 700,000 residential, commercial and industrial customers in Oregon and Southwest Washington
- One of the state’s larger employers, 1100 employees
- Core Values:
  - Integrity
  - Safety
  - Caring
  - Service Ethic
  - Environmental Stewardship
Chronic Problem

OLIEE Wx Counts: 10 Year Snapshot

Redesign, 3-year pilot: 2007-08 thru 2009-10
(Also during ARRA)

2011-12: Nearly half of these completions were
MF, not replicable

Former program: 2005-06 & 2006-07

2013-14: increased cap to $5000 and
removed SIR for "no heats"
Optimize the deployment of rate payer public purpose funds such that:

- Energy savings are maximized
- Customers are warm, empowered and healthier
- Shuts offs are minimized
- Equity is achieved (within the public purpose fund)
- Low Income housing stock is increasingly durable

**North Star goal:** Through collaboration with interested stakeholders, NWN would execute a best-in-class program that achieves the goals above with increasing efficacy and serve as a model for other states and other utilities.
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Striving for equity within the PPC

EE Collections - OLIEE and ETO

Since 2009, Low Income collections have been 5-14% of total Residential EE collections

From 2003-2008 Low income collections were 21-32% of total Residential EE collections

ETO Collection - Res  Total OLIEE collection for LI Res
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